



## Exploring Diversity in Pennsylvania History

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### The Ninth Street Market Treasure Hunt

**Directions:** Use the map to help you answer the following questions. These questions provide you with historical facts and information about the many sites of the Ninth Street Market. Start the treasure hunt from the corner of Ninth and Washington. The number of each clue corresponds to the location on the accompanying map.

1. As the market has become increasingly multicultural, shoppers can find a wider range of culinary items that reflect the changing population. If you are in the mood to make tamales, this grocery store offers everything from corn husks to dried hot peppers sold by the gallon zip-lock bag. What store is it? \_\_\_\_\_
2. You can now purchase freshly made pasta and cheese from this corner store that was once Campo's butcher shop and slaughterhouse. What store is it now? \_\_\_\_\_
3. This family's business began in 1902 when Giovanni Grassia sold goods from a green cart pulled by a white horse. For Grassia and for many new immigrants, pushcarts provided the foundation for their business. Italian pushcart owners loaded their carts with goods from the ships at the nearby dock and sold them along Ninth Street Reflecting the surrounding neighborhood, today this store is truly international, selling blends such as "Chinese Five Spice," "Crab Boil," and "Garam Masala" in addition to oregano, basil, and garlic. What store is it?  
\_\_\_\_\_
4. Visit Cannuli's House of Pork to see an old photo of the Italian Market ca. 1960. The scene depicted in the image on the back wall faces south on Ninth Street between Carpenter and Montrose. What ceased operating on Ninth Street by 1967? \_\_\_\_\_
5. This store owner proudly sells his homemade Puerto Rican sausages that his father taught him to make in the mountains of Arecibo, Puerto Rico. Muniz came to the United States when he was 13 years old. While shopping with his grandmother in a Giunta butcher shop, he was offered an after-school job at the store. That was more than 30 years ago. Muniz owns this store that bears his first name. What is the store?  
\_\_\_\_\_
6. Walk to the Fante-Leone Baths. Look at the phrase engraved in stone above the doorway of this former bathhouse and public pool. The motto, *Philadelphia Maneto*, means "Let Brotherly Love Continue." Named for two local neighborhood leaders in 1990, this pool was built in 1905 and in its first decade served Italian immigrant laborers from the Ninth Street area, though it was not exclusively an "Italian" bathhouse. The pool also provided a communal gathering space for the Russian Jewish population that also lived and worked in the Ninth Street Market

neighborhood. The pool was originally known by the names of the streets it fronts. What was that name? \_\_\_\_\_

7. The \_\_\_\_\_ at the northwest corner of Eighth and Montrose streets depicts a recreation of the Italian village religious festival. To demonstrate devotion to a particular saint, donations in the form of jewelry or money are placed on the saint's statue on her feast day.
8. What parish procession is depicted in question number 7?  
\_\_\_\_\_. Formed in 1852 to meet the spiritual needs of the Italian immigrant community in the Irish-dominated Catholic Church, this church was the first Italian national parish in the United States.
9. This Ninth Street storefront functions as a shrine to a family-run business and the local history of the area. Though the store is no longer operational, its window contains photos of the pope, the family business that once operated here, and various Ninth Street Market memorabilia. As was typical with many immigrant businesses, the family home was often situated above the store. What was this family business?  
\_\_\_\_\_
10. Anthony's Italian Coffee House, originally Tony Anastasio's produce store, is now run by his grandson. The store still has hooks once used for hanging produce from the ceiling. Take a look at the old photograph on the wall of Anthony's great-grandfather, Vernando Pagano, and his daughter in his poultry store that operated further south on Ninth Street. Look for the sign posted in the photograph that states the store's policy. What was it? \_\_\_\_\_
11. Stand in front of the store that has a ginseng root on it, a rather appropriate symbol for this Vietnamese-owned Chinese apothecary. Look at the building to the left of this store. This is an example of an adaptive reuse of an old building. What type of business was this previously? \_\_\_\_\_ If you need more help, go inside where memorabilia of the old business hangs upon the walls. Frank Giunta, whose family once owned seven of these shops between Christian and Carpenter streets, owned a store on this site.
12. Venture to Ninth and Catharine, to the Rite Aid pharmacy. This was the site of a well-known restaurant and nightclub that burned. Entertainers like Frankie Avalon, Mario Lanza, Frank Sinatra, and Sammy Davis Jr. performed at this site. The nightclub originated as a boardinghouse in 1884 for Italian workers who sought inexpensive food and lodging in order to save their earnings either to return to Italy or to bring other family members to America. What stood on this spot? \_\_\_\_\_
13. From the corner of Ninth and Christian you can see this sausage business's sign with a pig holding the Italian flag with its tail. This business was established in 1892 and boasts four generations of family ownership. If you like, go inside. The interior remains much the same as it did when it opened with an antique cash register and a \_\_\_\_\_ built into the floor. What store is it? \_\_\_\_\_

Answer Key:

1. Lupita's Grocery
2. Talluto's Pasta & Cheese
3. Grassia's Italian Market Spice Company
4. Trolley
5. Orlando Quality Meats
6. Montrose and Darien pool
7. Mural
8. St. Mary Magdalen d Pazzi
9. Former butcher shop
10. "Please pay before killing"
11. Butcher shop
12. Palumbo's
13. Safe; Fiorella Sausages