

# CULTURAL "ICEBERG"

## SURFACE CULTURE

Art · Music

Literature · Drama

Dance · Games · Cooking



Primarily  
in  
awareness

## FOLK CULTURE

Dress



## FOLK CULTURE

Modesty · Beauty · Childrearing · Inheritance

Cosmology · Authority · Courtship · Sin · Justice

Work · Leadership · Decision Making · Disease · Cleanliness

Department · Problem Solving · Non-verbal Communication ·

Relationship to Nature · Time · Language · Social interaction · Emotion

Roles related to age, sex, class, occupation · Kinship · friendship · Individualism/Collectivism



Primarily  
out of  
awareness

## DEEP CULTURE

Adapted from Gary Weaver, in R.M. Paige, ed. *Cross-Cultural Orientation: New Conceptualizations and Applications* (Rowman & Littlefield, 1986).