Albert M. Greenfield

- Began a real estate company that grew into one of the most lucrative in the city. He added picture theatres, building and loan associations and mortgages.
- Acquired a total of nine banks under the Banker’s Trust name, which failed in 1930
- Became involved with retail, owning 39 specialty stores in 19 states
- Acquired numerous Philadelphia hotels
- Served on over 43 boards
- Switched political parties and became a strong Democratic supporter
- Served as Chairman of the City Planning Commission for one year, laying foundations for Independence Square, Veteran’s Stadiums, Society Hill and Penn Center.

Primary Sources

Albert M. Greenfield papers, 1918-1969
The bulk of the collection is made up of incoming and outgoing correspondence, both personal and business related. "Select office files" refers to items such as minutes, financial information, newspapers clippings, blueprints, reports, pamphlets, booklets, maps, legal documents, press releases, publications, inter-office memoranda, architectural drawings, greeting cards, and other graphic material. Categories covered in the collection include business, personal, political, civic, philanthropic, Jewish affairs, and miscellaneous. As is standard with businesses records, the date order of material goes from the most recent date to the earliest. Collection #1959
http://www2.hsp.org/collections/manuscripts/g/Greenfield1959.html

Many digitized images and documents via the HSP Digital Archive
http://digitallibrary.hsp.org/index.php/
Search/Index?search=Albert+M.+Greenfield

(Correspondence relating to Bankers Trust Company’s merger with the Tioga Trust Company, 1292. From the Alfred M. Greenfield papers, collection #1959. Box 116, folder 7. Digital Archive #5770)
Secondary Sources

*The Knight of Philadelphia: the life and times of Albert Monroe Greenfield*

A biography of Albert M. Greenfield is a 50-year history of Philadelphia. Every president of the United States from Calvin Coolidge to Lyndon Baines Johnson called on him for advice at one time or another. He was "the stuff out of which emperors, autocrats, great minds, and the grand manner are made." "Few persons in the history of America have touched the lives of so many people and made so great a contribution to the welfare of humanity." Few have had such an unusual "front seat" in the history of our times.

by Serena Shanken Skwersky
Call number: F158.25 .559 2012

*(Cover image from http://ecx.images-amazon.com/images/I/514­F3kUUAL._SY344_BO1,204,203,200_.jpg)*

*Mr. Philadelphia: Albert M. Greenfield, 1887-1967*

by Andrew Robert Harrison, published 1997
Call number: CS 71.G8 116 1997

*Closed for Business: The story of Bankers Trust Company during the Great Depression*

HSP has launched a digital history project focused on the early years of the Great Depression and the December 1930 failure of a large Philadelphia bank, Bankers Trust Company.


*Philadelphia’s $50,000 mid-city showplace has made this parkway site deluxe*

An advertising brochure of Albert M. Greenfield & Co., real estate agents, for land owned by the Cutis Foundation, located on the Benjamin Franklin parkway.

by Albert M. Greenfield & Co., published 1941
Call number: Wd* .29 v.5