Understand the past. Engage in the present. Create a better tomorrow.



Serving scholars, family historians, and genealogists.

Preserving our past

HSP staff organized 67 collections, conserved almost 1,000 documents, and digitized more than 8,000 items.



This fiscal year, HSP archivists and conservators made great strides in making our collection more accessible to the public, both to on-site researchers and online visitors. The archives staff organized and catalogued a total of 67 collections totaling 656 linear feet, a 17 percent increase in linear feet from the previous fiscal year. Of those newly catalogued collections, 18 were made possible by donors who participated in HSP's successful adopt-a-collection program. Forty-six new finding aids were posted online, including 20 using software called Archivists' Toolkit, which displays finding aids in a more user-friendly and web-searchable format.

Among the newly catalogued collections are the papers of U.S. President James Buchanan, including his correspondence, speeches, scrapbooks, and newspaper clippings. Other highlights include the papers of Civil War General George G. Meade, which comprise military papers as well as personal letters (pictured at bottom right) to Meade's wife, Margaretta, and their children; and the papers of General A. A. Humphreys, including muster rolls, reports, orders, and payment vouchers that may have been collected when Humphreys served in the Army of the Potomac. Archivists also processed wash-and-ink drawings of Confederate prisons by Robert Knox Sneden (pictured at left) and 33 original sketches by artist and Delaware County native Benjamin West.

The Society has more than 21 million items in its collection, and that number continued to climb this fiscal year as HSP accessioned through donation or purchase approximately 50 new collections or additions to existing collections. One of the largest additions to HSP's library was the papers of the Batcheler, Hartshorne, and Sahlin families, which richly document more than three generations of a Swedish-American family.



With the help of our hardworking interns and volunteers, the conservation staff treated more than 900 items, among them daguerreotypes from the Edwin Forrest Home records and an 1840 cookbook compiled by Ellen Emlen of Philadelphia. The conservation department also worked to preserve Fire Insurance Records, which date back to the 1780s. The staff and volunteers created 187 acid-free boxes to house the records and protect them from dust and rot.

This fiscal year, HSP formally launched the Digital Center for Americana, a new branch of the archives department. The Digital Center for Americana team has catalogued 37 of HSP's Civil War-related collections and digitized more than 8,000 manuscripts, maps, graphics, works of art, and photographs. HSP also customized its digital access management system, called CollectiveAccess, so these digitized images can be searched and viewed online in 2011. As part of this project, HSP staff and volunteers helped to convert thousands of paper cards from our graphics card catalog to electronic records. When the project is complete, researchers will be able to search online for information about more than 50,000 graphic items in HSP's collection. This innovative project was made possible with generous support from the Barra Foundation, Robert McNeil Jr., Collin Farguhar McNeil, the McLean Contributionship, and the Raab Collection.

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the 13th ne had received the are The 2009/10 fiscal year has been one of **innovation and growth** for the Historical Society of Pennsylvania. One major initiative launched this year is the **Digital Center for Americana**, a branch of our archives department that has already digitized thousands of Civil War-era documents. Another project is **PhilaPlace.org**, an interactive website where people share their own memories of Philadelphia neighborhoods. Through these efforts and many others, HSP is striving to make its collections—and the stories they contain—more accessible and engaging.

Sharing our stories

More than 372,000 people visited HSP's website last fiscal year. Hundreds of thousands attended events and read our scholarly journal.

HSP shares stories from its collection with hundreds of thousands of people each year through a wide variety of ways—through traditional publications, access to our research library, e-mail newsletters, social media, and public programs. This fiscal year, more than 4,300 researchers visited HSP's Reading Room, while another 3,102 used HSP's research/reference-by-mail services. Our website attracted more than 372,000 visits and almost 1 million page views with visitors from all 50 states and 196 countries.

HSP reaches more than 10,000 people through **social media**. More than 7,000 subscribe to HSP's e-mail newsletters, including our popular *History Hits*. HSP also communicates through Facebook, Twitter, YouTube, and three different blogs. HSP reaches another half a million readers each week by publishing history stories in the Sunday edition of the *Philadelphia Inquirer*.

We continued to share our stories through our **history magazine** *Pennsylvania Legacies* and our **scholarly journal** the *Pennsylvania Magazine of History and Biography* (PMHB). *Pennsylvania Legacies* was printed in full color for the first time and posted online in a new page-turning format. The online editions of "Mapping Pennsylvania" and "Pennsylvanians and Their Environment" attracted more than 500 visitors and more than 14,000 page views. *PMHB* articles, which are available online through the History Cooperative website and JSTOR, an online repository of scholarly journal articles, received nearly 210,000 article views.

More than 5,400 people attended **events and special programs** sponsored by HSP this fiscal year. Highlights included a lecture about radical abolitionist John Brown; a panel discussion about immigrant groups in Philadelphia; and a gathering of local pastors and historians to reflect on the legacy of Bishop Richard Allen. More than 200 people attended HSP's new series of genealogy workshops, where they learned how to conserve family records, trace their family roots, and use online genealogy tools.

Also this year, as part of the Philagrafika 2010 festival, HSP displayed artwork from contemporary artist Duke Riley, who used old maps and documents from HSP's collection as inspiration.

In December 2009, HSP launched **PhilaPlace.org**, an interactive website that connects stories to places across time in Philadelphia's neighborhoods. Since the website went live, 38,000 people have visited and 50 more have shared a story or posted a photo. The PhilaPlace blog has featured community members and educators as guest bloggers writing about Philadelphia neighborhood history, family history, and the uses of technology and mapping to understand our history.

HSP commemorated the 100th anniversary of its building in April 2010 and celebrated with an exhibit and behind-the-scenes tours for the general public. Our anniversary was the theme for HSP's annual **Founder's Award dinner**, called "A 1910 Celebration." The event honored Cokie Roberts, Marciarose and Jerry Shestack, and Henry Lafayette Collins III. The event for 220 guests, co-chaired by Alice Lea Tasman and Deborah Dilworth Bishop, raised more than \$150,000 for the Society.

The Treasures Society, a special group of HSP supporters, gathered for a private tour of the Winterthur Museum, a lecture from author Nancy M. Heinzen about Rittenhouse Square, and an exclusive trip to the Library of Congress and the Folger Shakespeare Library. Also this fiscal year, HSP formed a **Young Friends** group for adults between the ages of 21 and 45. The Young Friends group held its inaugural event with a "treasure hunt" in December 2009.



8,000 documents digitized

> 4,311 VISITORS TO THE LIBRARY



Serving educators, and history and heritage organizations.



16 grad/post-grad fellows



Inspiring our future

Lesson plans, teacher workshops, fellowships—these are just a few of the ways that HSP reaches out to students and educators.

Teachers and students have a valuable new resource to interpret history and culture. The **PhilaPlace website** includes neighborhood timelines and several lesson plans designed for grades 6 to 12. Through the lesson plans, students can go on a "treasure hunt" through the 9th Street Market or use a South Philadelphia mural about immigration to interpret neighborhood change.

Hundreds of students, teachers, and college professors visited HSP this fiscal year for tours, document show-and-tells, and teacher workshops. HSP coordinated library orientations for about 150 local college students from Drexel University, the University of Pennsylvania, LaSalle University, Tyler School of Art, Bryn Mawr College, and the University of the Arts. HSP staff went off site for presentations as well, including visits to Masterman High School, Abington Junior High School, and Temple University. More than 100 community college professors and high school teachers visited HSP for orientations and show-and-tells as part of workshops and seminars sponsored by the National Endowment for the Humanities (NEH).



HSP's history magazine *Pennsylvania Legacies* included **lesson plans for teachers**. In "Pennsylvanians and Their Environment," students learned about the devastating effects of industrial waste on the drinking-water supply of Philadelphia in the late 19th century and about the solutions employed to improve public health. In "Mapping Pennsylvania," students were introduced to Geographic Information Systems (GIS) mapping through the exploration of static maps from Philadelphia's South Fourth Street or "Fabric Row." The next edition of *Legacies*, on the subject of the civil rights movement, will be distributed to all public middle and high schools in the state of Pennsylvania.

Many students from local colleges worked at HSP as **volunteers and interns** this fiscal year. Students from the University of the Arts, Tyler School of Art at Temple University, and the University of Maryland, College Park assisted in the conservation lab, while students from Drexel University, Arcadia University, Temple University, Penn State University, and Cabrini College helped process archival collections. Students from Drexel University wrote content for the PhilaPlace website.

HSP continued to support **National History Day** and hosted a teacher workshop for the participants in July 2009. Area students performed well at the state and national competition, focusing on the theme "Innovation in History: Impact and Change." Several school groups used primary sources from the Historical Society for their projects.

Through a joint **fellowship program**, HSP and the Library Company of Philadelphia welcomed 16 graduate and/or postgraduate scholars who conducted research at our library. These scholars focused on topics as varied as the Seven Years' War, public housing, and the political thought of William Penn. HSP also independently funded



two Balch fellowships in immigrant and ethnic history and/or 20th-century history. HSP thanks Dr. Dorothy J. del Bueno for her support of this fellowship program. The Historical Society secured funding to endow a new fellowship, which will begin in fiscal year 2010. The Albert M. Greenfield Fellowship will focus on 20thcentury history. In addition, the Esther Ann McFarland Fellowship in memory of Judge William Lewis will fund a joint HSP/LCP fellowship on 17th-century Pennsylvania history or African American history.

Collaborating with others

HSP works with other organizations to strengthen the history and heritage community as a whole.

This fiscal year, HSP began the planning process for its new **History Affiliates** program, designed to provide support and resources to small history and heritage organizations in Southeastern Pennsylvania. HSP hired Calista Cleary to lead the planning process, funded by the Barra Foundation. In the fall of 2010, HSP will conduct a formal needs survey and convene its first History Affiliates event.

For PhilaPlace, HSP worked closely with the project's lead partners-the City of Philadelphia Department of Records and the University of Pennsylvania School of Designalong with nonprofit institutions, community organizations, members of the PhilaPlace advisory committee, and funders. HSP staff continues to work closely with local organizations to develop programming and add content to the website. HSP has obtained a grant from Temple University to work with journalism students to produce and publish more Philadelphia neighborhood stories and videos during the 2010-2011 academic year. The HSP staff has also partnered with the City of Philadelphia Mural Arts Program on a project titled Journeys South, a series of public art projects that explore South Philadelphia's immigrant history.

HSP continued to support the **Encyclopedia** of Greater Philadelphia by helping to organize and publicize a series of Greater Philadelphia Roundtables in the spring of 2010. These four events, which were held at different locations around the city, promoted dialogue and greater understanding of the Philadelphia region's recent history. Another collaborative venture is the **Civil War History Consortium**, a group of more than 60 organizations that are working to commemorate the 150th anniversary of the Civil War. The group launched a regional website (www.civilwarphilly.net) with a calendar of events, maps of self-guided cell phone tours, and links to Civil War resources.

HSP often collaborated with other institutions to co-sponsor exhibits and events. Most notably this year, the Historical Society loaned David Kennedy watercolors (pictured above) to the Arthur Ross Gallery for an exhibition that ran from July to October 2009 and attracted more than 3,000 visitors. Other event partners and sponsors included the Winterthur Museum, the Penn Towne Chapter of the Links, the Philadelphia Tribune, Philagrafika, the Library Company of Philadelphia, the Pennsylvania Abolition Society, the Conservation Center for Art and Historic Artifacts, Moonstone, Tria, Southwest Airlines, the 9th Street Italian Market, Yards Brewing Co., the Penn Treaty Museum, the Philadelphia Inquirer, and CBS3.

The staff of HSP continued to serve on **boards** and advisory committees of more than a dozen organizations, including the Avenue of the Arts Inc., the Delaware Valley Archivists Group, the Greater Philadelphia Cultural Alliance, the Mayor's Cultural Advisory Council, the Pennsylvania Digital Newspaper Project, the Pennsylvania Historical Association, the Pennsylvania Homefront in the Civil War Digital Archives Project, the Philadelphia Area Center for History of Science, the Philadelphia Area Consortium of Special Collections Libraries, and the State Historical Records Advisory Board.



ADOPTED COLLECTIONS







Annual Operating Revenue & Expenses



Income from investments	39%
Contributions	18%
Grants for Special Projects	18%
Board Designated Funds	12%
Founders Award Dinner	6%
Earned Income	4%
Membership	3%

TOTAL REVENUE \$2,840,297

EXPENSES



Library	39%
Education and Special Projects	15%
Occupancy	
Administrative	17%
Development	
TOTAL EXPENSES	\$2,825,846

For a copy of HSP's audited financial statements, please contact mhairston@hsp.org.

With appreciation

Donors to the Historical Society of Pennsylvania from July 1, 2009, to June 30, 2010

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